



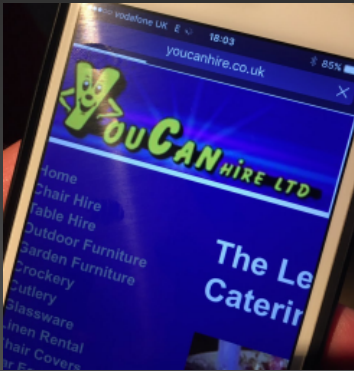
You Can
Hire

BRAND

DEVELOPMENT



THE BRIEF



Under new ownership it was decided that the brand would be updated with a more modern identity.

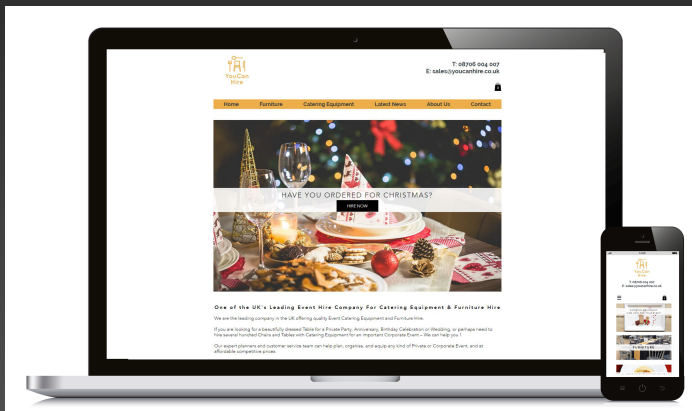
DELIVERY:

- Research and create a new logo.
- Design, launch and build a new website
- Arrange the photography of al 365 products and commission the design for a new catalogue.
- Update all marketing collateral for brand consistency.

ACHIEVEMENTS



CATERING EQUIPMENT & FURNITURE HIRE



- Launching the first YouCan Hire catalogue in September 2018 to provide support for the newly acquired sales team.
- Unveiling a new brand identity for the first time in 30 years providing something fresher and more modern to attract new markets.



Bespoke, on-trend solutions

Established in 1996, we are the leading event hire company providing quality products with a first-class service to the event, hotel, marquee and hospitality sectors and also to private members of the public.

Providing bespoke, on-trend solutions, our knowledgeable customer service team are always available to support your private or corporate event and ensure your high standards are met.

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PAYMENT TERMS
We accept payment by cash, cheque, credit card or BACS. Account facilities are available subject to status for regular customers. A deposit may be required to secure your order.
















DIMENSIONS
All dimensions are shown in mm and are approximate: H = Height, SH = Seat Height, W = Width, L = Length, D = Depth, dia = Diameter.

Note: All information is correct at time of going to print and we will do our best to match this as accurately as possible. We do reserve the right to discontinue or replace products without providing notice therefore we do advise you check our website for all of the latest product information.

banqueting chairs

modern chairs

 Lorenzo Chair Ivory Leather Stock Code 888 1,925 (in 470) = 400 (440)	 Lorenzo Chair Brown Leather Stock Code 889 1,925 (in 470) = 400 (440)	 Cosmo Cantilever Chair Black Suede Stock Code 8110 1,940 (in 465) = 420 (470)	 Sierra Chair Brown Stock Code 7926N 1,890 (in 440) = 395 (425)	 Sierra Chair White Stock Code 7926W 1,890 (in 440) = 395 (425)	 Sierra Chair Black Stock Code 7926K 1,890 (in 440) = 395 (425)	 Sierra Linking Conference Chair Black Stock Code 1584 1,900 (in 475) = 390 (455)
 Metal Framed Banqueting Chair Red Stock Code 60205 1,875 (in 470) = 395 (440)	 Metal Framed Banqueting Chair Blue Stock Code 60205 1,875 (in 470) = 395 (440)	 Seat Pads Available Gold £374 Green £374 Burgundy £567 Royal Blue £570 Black £571 Ivory/Cream C3449	 Inside Out Chair Grey Stock Code 3676V 1,900 (in 460) = 390 (430)	 Inside Out Chair Pink Stock Code 3676K 1,900 (in 460) = 390 (430)		

TESTIMONIAL



CATERING
EQUIPMENT &
FURNITURE HIRE

“Having a new website and logo has kept the YouCan identity but given the team that's something modern and clean. The new website and access to photographs of the equipment is great as this is something that as a company we sadly lacked. YouCan Hire has not had a catalogue in 20 years and this has limited our business potential. It is lovely to hear the positive comments from our customers and how surprised they are at the variety of ranges and new equipment we supply.”

Regional Area Manager, YouCan Hire

ACTIVATION



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WWW.YOUCANHIRE.CO.UK

YouCan Hire

Our offices will be closing at 4pm on Thursday 18th April and will re-open at 8am on Tuesday 23rd April 2019.

HAPPY EASTER

YouCan Hire
CATERING EQUIPMENT & FURNITURE HIRE

Located off the M62, YouCan Hire offer quality Catering Equipment and Furniture Hire across the North of the UK to suit all types of events!

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Vintage China • Crockery • Cutlery • Glassware
Catering & Service Equipment • Barbecues • Kitchen Equipment

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